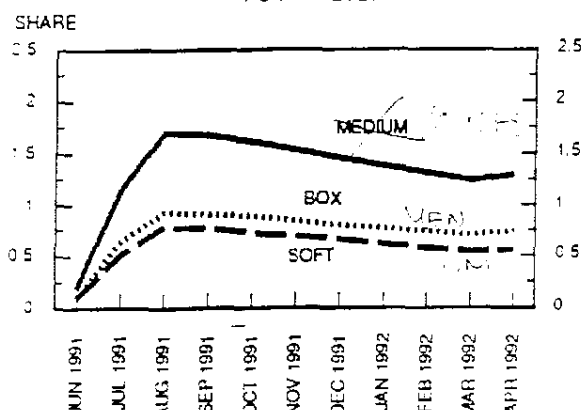


MARLBORO MEDIUM SHARE TREND BY REGION NEW NIELSEN

B+H only

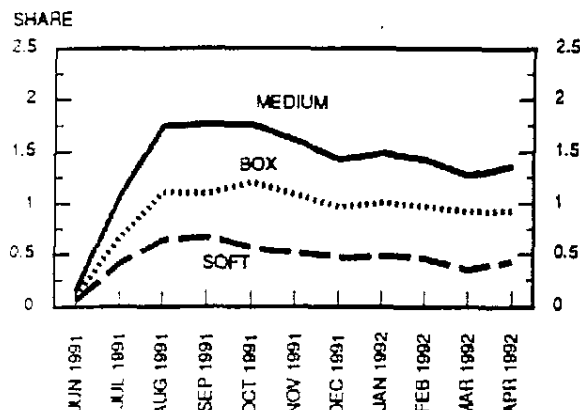
MARLBORO MEDIUM
1MM SHARE OF INDUSTRY
TOTAL U.S.



SOURCE: NEW NIELSEN

MMUS.CHT

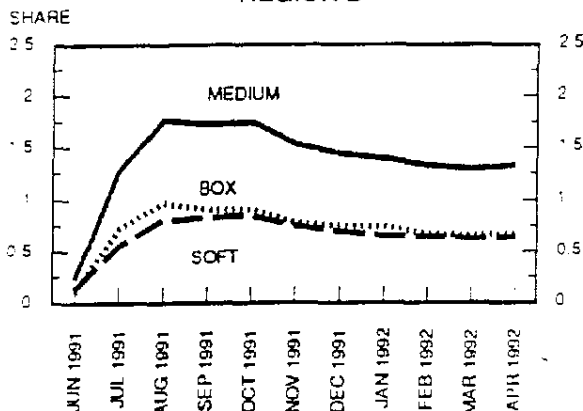
MARLBORO MEDIUM
1MM SHARE OF INDUSTRY
REGION 1



SOURCE: NEW NIELSEN

MMR1.CHT

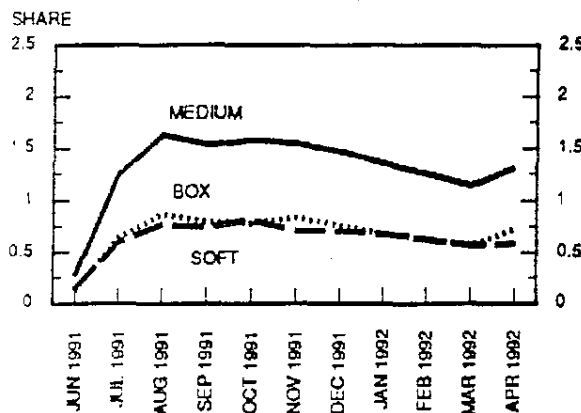
MARLBORO MEDIUM
1MM SHARE OF INDUSTRY
REGION 2



SOURCE: NEW NIELSEN

MMR2.CHT

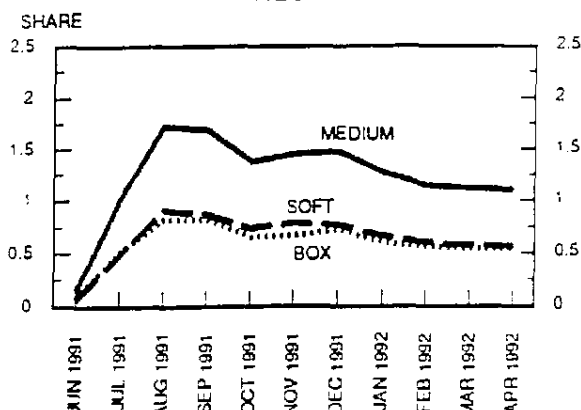
MARLBORO MEDIUM
1MM SHARE OF INDUSTRY
REGION 3



SOURCE: NEW NIELSEN

MMR3.CHT

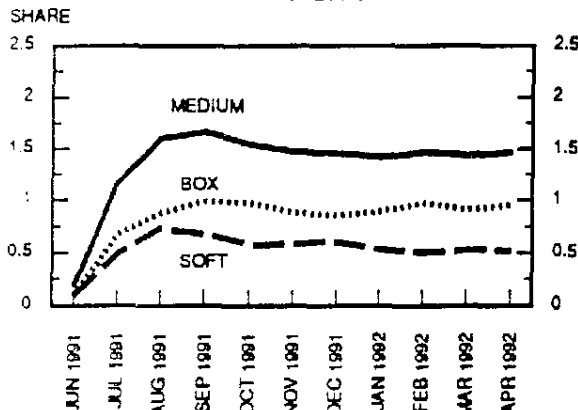
MARLBORO MEDIUM
1MM SHARE OF INDUSTRY
REGION 4



SOURCE: NEW NIELSEN

MMR4.CHT

MARLBORO MEDIUM
1MM SHARE OF INDUSTRY
REGION 5



SOURCE: NEW NIELSEN

MMR5.CHT

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